



# Zinnias

5% Off MARCH ORDERS

## Take advantage of this Online Special!

The first 5 orders that reference promo: Zahara10  
**Receive an additional 10% OFF**  
(that's a total discount of 15%)

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## Grimes Presents... The Zahara® Zinnia:

New colors brighten a garden classic!

Color-filled Zahara breaks new ground with the first-ever Yellow, Scarlet and well-balanced Mix.

- **Bigger impact:** 20% larger blooms, more flowers per plant and stronger colors than the market leader assure greater sell-through and superior landscape performance.
- **Disease-tolerant:** try Zahara in landscapes where *Zinnia elegans* or vinca have died in years past.
- **Hot Summer Survivors:** these drought-tolerant heatlovers are ideal for busy people with no time to baby their plants and avid gardeners in water-restricted areas.
- **More satisfied customers:** these easy-care, all-season performers put on strong outdoor shows, with colors that actually intensify in the sun instead of fade.
- **Sneak preview:** check out two more high-powered colors, 2010 All-America Selections winner Starlight Rose plus Fire, at our Spring 2010 Trials.

**Zahara stands out in trials thanks to its drought tolerance, big blooms, vibrant colors and garden performance:**

- *Missouri Botanic Garden:* Scarlet and Yellow in the "Top 20"
- *North Dakota State University:* "top performer with good bloom, vigor and uniformity"
- *Long Island (New York) Horticultural Research and Extension Center:* Scarlet voted "Consumer Favorite"
- *Universities of Florida & Georgia:* very good overall evaluations
- *West Madison (Wisconsin) Ag Research Station:* "great color and consistent height"
- *Holes Greenhouse (Alberta, Canada):* Coral Rose a top performer

Zahara is available in several forms to meet every professional need – order yours today.

## Want great Culture Information?

- > download Zahara [Zinnia Culture Information](#).
- > download your [Zahara Zinnia Benchcard](#) of choice as a printable PDF.



Click to Order  
[Zinnia Seed](#)



### Zahara wins in Beijing!

A standout among over 200 million plants in landscapes for the 2008 Olympics, thriving through Summer's high humidity and extraordinary heat. View a slide show of Beijing plantings – also including Taishan marigolds from PanAmerican at [panamseed.com](http://panamseed.com).