

**"WELOCME....  
PLEASE COME IN!"**

**ADVANTAGE TO YOU**

**WE TAKE YOUR  
SUCCESS PERSONALLY**

- Everything is guaranteed to reduce your risk
- Eager to help you successfully build your business.
- We take your needs very seriously and want to help.
- Our product testing provides higher satisfaction to your customers

**ADVANTAGE TO YOU**

**MORE  
TIME SAVERS**

- Your time counts, and we will help you find more of it.
- Our new customer portal streamlines information to your fingertips 24/7.
- Your one-stop-shopping experience is waiting for you at Grimes.
- YOU WIN with more help, more time, more info, more products



**ABOUT GRIMES**

- We welcome the opportunity to meet your needs.
- Capable of helping to guide you through industry changes.
- Committed to a progressive look to the future.
- Consider us a close friend of your business.

**ADVANTAGE TO YOU**

**"WE HAVE A LOT  
TO OFFER YOU!"**

## MORE \$\$\$ IN YOUR POCKET

- We help set you apart from your competitors.
- Make extra \$\$ by offering a more unique selection.
- Our wider variety of unique products are only available through Grimes.
- The most vendor options means you can save freight by localizing your sources.

ADVANTAGE TO YOU

"WE GIVE YOU MANY ADVANTAGES THAT BENEFIT YOU"



## EXTRA SALES GENERATORS

- Grimes offers product and ideas that will make your competitors jealous.
- Superior Grimes exclusive varieties cannot be matched anywhere else
- We have products to meet the planting requirements of your every customer
- With Grimes you choose from the widest selection of any broker

ADVANTAGE TO YOU

## VITAL INFO FOR YOU

- Our research strength sets us apart and benefits you.
- We share our consumer research to give you the upper hand.
- Grimes keeps you current with industry information through email updates.
- Receive free samples with every seed order so you can try different varieties

ADVANTAGE TO YOU

" WE INVITE YOU TO WORK WITH US"